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| **2012 International Logistics Innovation Competition** |

**1. Purpose**

“2012 International Logistics Innovation Competition” is hosted in order to inspire the interest in overall shipping, port and logistics for talented students. We hope many students will take part in this competition.

**2. Organization**

International Exchange & Cooperation Project for Shipping, Port and International Logistics (I-SPIL) supported by Ministry of Land, Transport and Maritime Affairs in Korea

**3. Qualifications for Participation**

- Undergraduate or postgraduate students who are interested in Shipping, Port and Logistics fields

- Participation as an individual or a group (members within 4 students)

**4. Main Topic**

 The main topic of this competition is to discover and develop fresh ideas of ‘Logistics Innovation’ including the port and shipping sectors.

**5. Main Schedules**

 1. Application period: 22nd Oct. ~ 12nd Nov. (by e-Mail)

2. Primary screen and evaluation: 15th Nov. ~ 18th Nov

3. Primary notification: 19th Nov. (Notice by e-mail)

 4. Submit a detail documents for the idea: 20th Nov ~ 10th Dec. (by e-mail)

 5. Final evaluation: 11th Dec. ~ 15th Dec. (Online and Offline)

 6. Select winner and notification: 17th Dec. 2012

**6. Apply Procedures and Required Documents**

* 1st step: Submit a brief idea concepts

 - 2012『International Logistics Innovation Competition』 Application form

[refer to appendix 1]

 - 2012『International Logistics Innovation Competition』 Idea proposal

[refer to appendix 2]

 - 2012『International Logistics Innovation Competition』 Idea concept

(one PPT slide with free format)

* 2nd step: Submit a detail idea

 (Only who passed the 1st step can submit a detail idea)

- Detailed idea proposal (within 10 pages of A4)

n proposal the A4 and required documentspping logistics of- Idea detail concepts (within 4 pages of PPT)

(The ideal proposal must keep the following criteria)

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|  - Margins (A4) Top 20mm /Bottom 15mm /Left 30mm/ Right 30mm Header 15mm /Footer 15mm / Binding 0mm - Body Font: Arial /Font size : 12point / Line space: 1.6 |

※ Contacts

E-mail: joyful@hhu.ac.kr (Ms. Chen Kyoung-Mi)

 Contact number: +82- 51-410-4914

**7. Criteria**

|  |  |  |
| --- | --- | --- |
| Categories | Percentage | Details |
| Novel | 40% | Creativity of the idea |
| Logical | 20% | Logical flow of the contents |
| Feasible | 20% | Utility of the feasible plan |
| Useful | 20% | Expected utility of the idea |

**8. Awards**

|  |  |  |  |
| --- | --- | --- | --- |
| Categories | 1st prize | 2nd prize | 3rd prize |
| Prize | 1000USD | 500USD | 300USD |
| Numbers | 1 | 2 | 3 |

 ※ The certificates of participation will be issued for all participants

**9. Matters that require attention**

1. Submitted documents are not returned.

2. Contents of detailed evaluation are not revealed.

3. All cases which are concerned with problem of plagiarism or copyright will be excluded in the evaluation even after awards.

4. In case the submitted topic does not correspond to the intended main topic, details of the award can be changed.

5. Schedules which are stated above can be changed.

6. Personal information is not used for other purposes in any case.

7. Contact the office for further inquiries

22nd October 2012

**Mark KMU International Exchange & Cooperation Project for Shipping, Port and International Logistics (I-SPIL)**

[Appendix 1]

**2012『International Logistics Innovation Competition』 Application Form**

|  |  |
| --- | --- |
| **Profile** |  Team Name :  |
|  Country :  |
| **Team****Leader** | Name |  | Mobile |  |
| University |  |
| Address |  |
| E-mail |  |
| **Team****Members** | Name | E-mail | University/Major |
|  |  |  |
|  |  |  |
|  |  |  |
| **Topic** |  |
| **Proposal** |  |
| As stated above, we are applying for 『2012 International Logistics Innovation Competition』, and agree to cancel the application if there is any incorrect information in the application form and idea proposalDate : Name : (Signature)**KMU International Exchange & Cooperation Project for Shipping, Port and International Logistics (I-SPIL)** |

[Appendix 2]

**2012『International Logistics Innovation Competition』 Idea Proposal**

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| **Topic** |  |
| * **Proposal background**

 **※ Domestic and international status and background of the proposed idea** **￮ Proposal contents** **※ The core contents of the idea and plan for realization** **￮ Expected effects** **※ Describe in the economic, political and technical perspective** **※ Comply with the required amount if possible** **※ Fill out within 3 pages****- Include the contents stated above** |